



PARTNER *Mississauga*

Subject: Invitation to Join Planet Youth Mississauga

We invite you to be a part of **Planet Youth Mississauga** and its exciting new work in Cooksville, Erin Mills and Meadowvale.

The Public Health Agency of Canada (PHAC) is rolling out processes to adapt the successful Icelandic Prevention Model (IPM) in Canada. Folks across the nation are piloting the model to help prevent youth substance use and build protective factors. It is a strategic, relationship-driven upstream approach to engage young people.

The Dam with its project co-lead, Erin Mills Connects, has now received phase two funding to further develop action teams and interventions in Cooksville, Erin Mills, and Meadowvale.

This process is well-supported. Our team regularly meets with representatives from Planet Youth Iceland, PHAC, and a community of practice through the KDE (Knowledge Development and Exchange) Hub at the University of Waterloo. Members from all three of Mississauga our pilot communities are welcome to participate in training sessions provided by Planet Youth Iceland, including an introduction to the Icelandic Prevention Model and sessions on building collaborations. These training sessions are free..

How You Can Help:

1. Join Community Action Teams in Cooksville, Erin Mills, or Meadowvale. Teams will strategize ways to enhance protective factors in their neighborhoods, helping generations of youth make healthy choices.
2. Please share this contact information with others in your community.

If you have any questions, feel free to reach us at catharine@planetyouth-mississauga.ca or visit <https://onpathway.me/PYM>. Thank you for your time.

